

Marketing Programs

Key Information

Divested Brands: Liberty®, Rely® and Finale®, InVigor®, Credenz®, Stoneville®, FiberMax®, LibertyLink®, Poncho®, Poncho®/VOTIVO® and ILeVO®

Crop	Legacy Bayer Program Name	Target	BASF Program Name	Comments
Cotton	Cotton Shared Risk – East	Grower	2018 Cotton Shared Risk – East	<ul style="list-style-type: none"> • BASF to pay from date of closing of the BASF/Bayer transaction to end of 2018 season • Bayer will pay from beginning of season to date of close of the BASF/Bayer transaction • Grower will receive two separate checks – one from BASF and one from Bayer • Questions on Bayer fulfilment should be directed to Bayer
Cotton	Cotton Shared Risk – West	Grower	2018 Cotton Shared Risk – West	<ul style="list-style-type: none"> • BASF to pay from date of closing of the BASF/Bayer transaction to end of 2018 season • Bayer will pay from beginning of season to date of close of the BASF/Bayer transaction • Grower will receive two separate checks – one from BASF and one from Bayer • Questions on Bayer fulfilment should be directed to Bayer
Soybean	Credenz Replant – Northern & Western	Grower	2018 Credenz Replant Program – Northern & Western	<ul style="list-style-type: none"> • BASF to pay from date of closing of the BASF/Bayer transaction to end of 2018 season • Bayer will pay from beginning of season to date of close of the BASF/Bayer transaction • Grower will receive two separate checks – one from BASF and one from Bayer • Questions on Bayer fulfilment should be directed to Bayer
Soybean	Credenz Replant – Southern	Grower	2018 Credenz Replant Program – Southern	<ul style="list-style-type: none"> • BASF to pay from date of closing of the BASF/Bayer transaction to end of 2018 season • Bayer will pay from beginning of season to date of close of the BASF/Bayer transaction • Grower will receive two separate checks – one from BASF and one from Bayer • Questions on Bayer fulfilment should be directed to Bayer

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Crop	Legacy Bayer Program Name	Target	BASF Program Name	Comments
Soybean	Downstream Seed Growth & Infurrow Replant Program	Grower	Downstream Seed Solutions Replant Program	<ul style="list-style-type: none"> • BASF to pay from date of closing of the BASF/Bayer transaction to end of 2018 season • Bayer will pay from beginning of season to date of close of the BASF/Bayer transaction • Grower will receive two separate checks – one from BASF and one from Bayer • Questions on Bayer fulfillment should be directed to Bayer
N/A	Innovation Plus – Autumn Super	Grower	N/A	<ul style="list-style-type: none"> • Bayer to pay based on data provided by BASF • Bayer will continue to offer the program and will own final payment • BASF will provide relevant sales data to allow for calculation and fulfillment of these offers as it relates to the conveying brands • A single payment will be made by Bayer and any questions regarding payment on these offers should be directed to Bayer
N/A	Innovation Plus – Proline Match-up	Grower	N/A	<ul style="list-style-type: none"> • Bayer to pay based on data provided by BASF • Bayer will continue to offer the program and will own final payment • BASF will provide relevant sales data to allow for calculation and fulfillment of these offers as it relates to the conveying brands • A single payment will be made by Bayer and any questions regarding payment on these offers should be directed to Bayer
N/A	Innovation Plus Grower Finance	Grower	2018 Grower Finance	<ul style="list-style-type: none"> • Bayer will offer financing up to the date of close of the BASF/Bayer transaction on any transactions booked pre-closing • BASF will offer 2018 Grow Smart™ Finance for any post closing transactions
Liberty	Innovation Plus Liberty/ LibertyLink Grower Residual Program	Grower	2018 Grower LibertyLink Residual	<ul style="list-style-type: none"> • BASF to pay full season via check • Programs consider the full season of sales data • Bayer is transferring all relevant historical data to BASF • Payments will be made on or before December 22, 2018. Any inquiries about these programs should be directed to the BASF Business Operations team.
N/A	Innovation Plus: Southern Row Crop Portfolio	Grower	2018 Grower Southern Row Crop	<ul style="list-style-type: none"> • BASF to pay full season via check • BASF to pay Liberty, Stoneville, FiberMax and Credenz portion of Portfolio Opportunity and LibertyLink System Bonus
Canola	InVigor Early Book	Grower	2018 InVigor Early Book	<ul style="list-style-type: none"> • BASF to pay full season • Programs consider the full season of sales data • Bayer is transferring all relevant historical data to BASF • Payments will be made on or before December 22, 2018. Any inquiries about these programs should be directed to the BASF Business Operations team.
Canola	InVigor Replant	Grower	2018 InVigor Replant	<ul style="list-style-type: none"> • BASF to pay from date of closing of the BASF/Bayer transaction to end of 2018 season • Bayer will pay from beginning of season to date of close of the BASF/Bayer transaction • Grower will receive two separate checks – one from BASF and one from Bayer • Questions on Bayer fulfillment should be directed to Bayer

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Crop	Legacy Bayer Program Name	Target	BASF Program Name	Comments
Liberty	Liberty Weed Control Guarantee	Grower	2018 Liberty Weed Control Guarantee	<ul style="list-style-type: none">• BASF to pay from date of closing of the BASF/Bayer transaction to end of 2018 season• Bayer will pay from beginning of season to date of close of the BASF/Bayer transaction• Grower will receive two separate checks – one from BASF and one from Bayer• Questions on Bayer fulfillment should be directed to Bayer

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Always read and follow label directions.

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