

February 2018

Biography



Eduardo Leduc
Senior Vice President,
Head of the Regional Business Unit
Latin America, BASF Crop Protection

Professional career

- Since 2010 Senior Vice President,
BASF Crop Protection Latin America, São Paulo, Brazil
- 2005 General Manager Brazil,
BASF S.A., Crop Protection Division, São Paulo, Brazil
- 2003 Strategic Marketing Director for Latin America
BASF S.A., Crop Protection Division, São Paulo, Brazil
- 2000 Strategic Marketing Director
BASF Corp., Crop Protection Division, USA
- 1998 Marketing Manager
BASF S.A., Crop Protection Division, São Paulo, Brazil
- 1995 Marketing Manager
BASF AG, Crop Protection Division, Limburgerhof, Germany
- 1988 Product Manager
BASF S.A., Crop Protection Division, São Paulo, Brazil
- 1987 Market Development Technician
BASF S.A., Crop Protection Division, São Paulo, Brazil
- 1985 Joined BASF S.A. as a Technical Sales Representative
Crop Protection Division, Rio Grande do Sul, Brazil