



BASF

We create chemistry

**MOVING FORWARD WITH FARMING –
THE BIGGEST JOB ON EARTH**



Let's move forward together

While farming is the biggest job on earth, farmers are not facing the challenge alone. We support productive, sustainable agriculture, allowing farmers to protect the land they hold in trust for future generations while meeting the demands of modern society.

We pledge to:

- Invest in the right solutions to enable farmers to grow more quality food, more efficiently.
- Share our expertise to help farmers to make a better life for themselves and their communities.
- Never compromise on safety to allow farmers work in a safe environment and produce safe, healthy food.

In everything we do, we will play our part in leaving a positive environmental inheritance.

We stand shoulder to shoulder with farmers. Together, we will move forward on our journey.

The BASF Professional Farmer Kit: Personal protection for safe farming

■ Smallholder farmers and safe farming

Our business in crop protection chemicals goes hand in hand with the responsible use of our products. We believe that every farmer, irrespective of the size of the holding, should enjoy safety protection from exposure hazards experienced on the farm, such as chemical vapors and contact of chemicals with eyes and skin. However, we know that smallholder farmers are particularly dependent on access to the correct information, advice, and equipment to enable them to work in a safe environment.

■ The first kit of its kind

Responding to this need, BASF has developed a first-of-its-kind Professional Farmer Kit, which contains certified personal protection equipment and instructions, designed to meet the safety requirements of smallholders.

The Professional Farmer Kit supports smallholder farmers who strive to achieve good agricultural practice by providing expert advice on how to minimize the risk of exposure to crop protection products. Apart from the important aspect of safety, the kit has the additional bonus of being affordable and comfortable to wear.



■ Positive impacts at every level

At an individual level, the Professional Farmer Kit enables smallholder farmers to act responsibly and protect themselves and their families. However, the positive impacts can extend much further. By using the kit and becoming more knowledgeable about the importance of safety, farmers can act as a role model within the broader community, raising general levels of awareness and helping fellow farmers to protect themselves.

■ Smallholders – important food suppliers

According to the FAO, about 90 percent of the world's 570 million farms are considered smallholder farms with more than two billion people depending on such small farms for their livelihood. When it comes to safety, smallholders do not always have access to accurate, up to date information, the right safety equipment, or even know exactly what to purchase. Indeed, in many countries, the wearing of protective equipment is not a legal requirement and is down to the discretion and good judgement of individual farmers.

■ Close Up: The Professional Farmer Kit

- The Professional Farmer Kit consists of a pair of nitrile gloves, three particulate filter masks, a set of protective eyewear and an easy-to-understand, picture-based instruction leaflet.
- All of the kit components comply with US or EU certification standards (ANSI/NIOSH and EN).
- With a shelf life of at least two years, the kit is sufficiently robust to endure rigorous use over a single season.
- All the components in the Professional Farmer Kit are packed in a sturdy and compact fiberboard box with a transparent display panel, weighing less than 300g.
- BASF is providing these kits at cost and does not intend to develop this business as a profit-generating revenue stream. This is about walking the talk for smallholders, living up to our promise to never compromise on safety.



Did you know ...?

In 2018, BASF's Suraksha Hamasha program received the Agrow magazine "Best Stewardship Program" Award for increasing safety awareness among smallholders and sprayers.

In 2018, BASF delivered **20,000** Professional Farmer Kits to African countries.



BASF has a long track record of developing protective equipment kits for farmers and promoting safety. In 2013, we brought the Sanrakshan™ kits to India and in 2017, BASF Africa launched the #Yes We Are campaign to educate retailers, NGOs, government, farmers, their families and the food value chain about farmer safety.



Most small farms are located in rural areas of the developing world, and are owned and operated by families.

"At BASF, we are committed to the safe use of our products and living up to our promise of never compromising on safety. We share knowledge and provide training to ensure that farmers can safely use our products. I am proud that we have developed the Professional Farmer Kit and look forward to your continued support in promoting this innovative product." Dr. Jürgen Oldeweme, Senior Vice President Global Product Safety & Registration

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SOURCES

- FAO: Family Farming Knowledge Platform: <http://www.fao.org/family-farming/background/en/>
- FAO: Smallholders and Family Farmers: http://www.fao.org/fileadmin/templates/nr/sustainability_pathways/docs/Factsheet_SMALLHOLDERS.pdf